



Graphic Printing Solutions Inc.

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File Specifications for the Uvistar

We will accept Mac files prepared in:

Adobe Photoshop CS6
Adobe Illustrator CS6
In Design CS6

File Submission:

CD's, DVD's, and FTP. Files under 10 MB can be sent via e-mail

To upload a file(s) to our FTP site, use the following information: (You will need FTP software to do this)

On a Mac: (we use Fetch)

On a PC: If you do not have ftp software, here is a free site you may want to check out: www.coreftp.com
port: 21

host address: ftp.graphicprintingsolutions.com

username: anonuser@graphicprintingsolutions.com

pw: uploader

In the servertype area of your sitemanager, The FTPES - FTP over explicit TLS/SSL need to be activated.

Colors: Use CMYK colors for full color printing. Use Pantone colors for spot color printing.

When converting Pantone colors to CMYK, the color will vary.

Blacks should be made up of 100% K

Printed colors vary from what you view on screen. If color matching is crucial,

Provide an accurate color proof for color representation.

SIZE & FINISHING: ALL LAYOUTS MUST BE PROPORTIONATE TO THE FINAL OUTPUT SIZE.

Bleed should be figured into your art. Standard bleed for billboards is 6" on top and sides and 6" on bottom. Billboards will be finished with 6" of wrap all sides and 4" pole pockets unless otherwise noted.

From Raster Application (Photoshop)

(1.) Prepare file at a maximum of **150-300 dpi** or a *lower specified dpi at final dimensions (1:1)

*Billboards are typically output at 24 dpi

(2.) Final format should be TIF, or .PSD Avoid compressed formats such as JPEG or GIF, and other proprietary formats.

From Vector Applications (Illustrator)

(1.) Prepare file at final dimensions (1:1)

(2.) If application does not support dimension sizes, prepare document at 1/10th scale.

(3.) If raster images are placed in these documents, place-size should be 100% of original @ **150-300** (or other specified). Do not scale image inside vector application.

REMEMBER TO INCLUDE: All printer and screen fonts (if the fonts were not outlined), and all placed images.

Product images taken from existing web sites are NOT acceptable. These images have already been optimized for web display and do not contain the quality necessary for further manipulation.

Production time begins when PO, art and hard copy are received at our facility.